



**SBB
DEWAN
UNIVERSITY**

Are you ready to open the door to a professional career?

SBB DEWAN UNIVERSITY is offering multi-disciplinary study programmes under its benchmarked faculties.





SBB Dewan University

SBB Dewan University is established by Dewan Muhammad Yousuf Farooqui, a philanthropist and Chairman of Yousuf Dewan Companies – a leading business group of Pakistan. Dewan University provides enormous opportunities to its students for internships and practical training in the business sectors of Yousuf Dewan Companies such as automobile, cement, textiles and sugar during and after the studies. The University has been recognized as a degree awarding institute by the Higher Education Commission of Pakistan (HEC) in 2014.

Faculties at SBB Dewan University:

Faculty of Health and Medicine

SBB DEWAN University under its Faculty of Health and Medicine offers a five-year undergraduate degree of Doctor of Physical Therapy (DPT). The degree programme produces physical therapy professionals – the Doctors of Physical Therapy – who are competent to diagnose and treat movement dysfunctions due to injuries or diseases by using all physical means including: manual therapy techniques, exercise therapy, electrotherapy and preventative and corrective measures.

Faculty of Pharmacy

Faculty of Pharmacy was established in 2017, in the light of guidelines provided by the Pharmacy Council of Pakistan and HEC. The five-year Doctor of Pharmacy (Pharm D) programme gives education and training in community oriented Clinical Pharmacy, Hospital Pharmacy, Forensic Pharmacy, Pharmaceutical Marketing and Industrial Pharmacy.

Faculty of Information Technology

The Faculty of Information Technology offers you learning from the best faculty in a cutting-edge environment. The comprehensive range of majors, minors and integrated courses develop your strengths and skills in the field of IT which will lead you to embark on an exciting career.

Faculty of Management Sciences

The Faculty of Management Sciences imparts knowledge among students to discover the basics of business environment, the nature of management, and the skills required to manage an enterprise. The courses provide students a conceptual, theoretical and practical knowledge in various aspects of business such as finance, economics, operations, marketing, accounting etc.

Faculty of Social Sciences

The faculty of Social Sciences offers a four-year undergraduate programme in Economics with major offerings in Finance, Agricultural Economics and Industrial Economics. The programmes have been designed to meet the growing demand of Economics in various sectors such as corporate, agriculture, manufacturing, industrial sectors etc.



Dewan Institute of Fashion Design

The Dewan Institute of Fashion Design prepares students to develop sensitivity towards innovative design, learning from universal design approach and local context. The Institute aims to prepare students to meet the rapidly changing and the growing demands of the international and local fashion markets. Courses are designed to help the students learn the fundamentals of professional draping, patternmaking, and sewing techniques along with supporting courses. The specifically designed programme brings the renowned fashion designers, artists, photographers, makeup and hairstylists to the classrooms in order to share their experiences and success stories with the students.

Bachelor in Fashion Design

The programme provides a unique opportunity to its students to be exposed to different aspects of the fashion world. The students will attend shows, visit garment factories, textile and design studios to understand the entire sphere of the fashion industry. Towards the end of the programme students will be required to present their collections and illustrations to a board of faculty and will be asked to organise a fashion presentation.

The four-year Bachelor in Fashion Design will provide in-depth study of pattern construction, sewing and cover the complete range of dress design. Through history and theory to modern market trends, aspects of fashion, marketing and merchandizing will also be covered to enable students to step into modern day fashion industry fully prepared and with confidence.

Diploma in Fashion Design

The Diploma course of two year consists of an introduction to design concept, both history and theory. It will cover pattern making, sewing and textile basics. At the end of course, students will have learnt the fundamentals of fashion design in both conceptualization and practical application.

Courses offered:

Faculty of Health and Medicine

- DPT

Faculty of Pharmacy

- Pharm. D.

Faculty of Information Technology

- B.S. Computer Science

Faculty of Management Sciences

- BBA
- MBA (Finance, HR, Marketing and Health Management)
- EMBA

Faculty of Social Sciences

- BS Economics and Finance
- BS Industrial Economics
- BS Agricultural Economics

Faculty of Fashion Design

- BFD Bachelor in Fashion Design
- DFD Diploma in Fashion Design



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For more details about SBB Dewan University and the admission process visit our website: www.sbbdewanuniversity.edu.pk or visit our campuses:



**SBB
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Main Campus Plot # 30-A/1, Sector 23, Korangi Industrial Area,
Karachi, 74900-Pakistan.

Phones: 021-35115031, 35115013, 35115036

City Campus, 3-A Lalazar, near Beach Luxury Hotel

Contact No. 021 35610555-56

Email: info.citycampus@sbbdewanuniversity.edu.pk